Fifth Annual

YOUR Career Conference

March 22nd, 2013 • 12:30 p.m. – 4:30 p.m.

Presenter Biographies

Session I 12:45-1:45 p.m.

Owning YOUR Own Business: Dream or Reality

Sara Bayer, '05 *and '10,* Owner, Bayer Performance Institute (BPI), uses her background as a collegiate athlete to craft an integrated and creative approach to fitness, health and wellness. Progressive, challenging and effective workouts keep clients engaged and ensure excellence while finding their inner athlete. After working in fitness centers and clubs throughout Milwaukee, Sara decided to pursue her own endeavor. BPI focuses on providing expert personal training in a comfortable and innovative environment. From 2008-2010 Sara served as the Graduate Assistant and Performance Enhancement Coach for the Cardinal Stritch University Women's Basketball Team, who won two conference championships and reached the NAIA II Elite Eight in 2008-2009. Sara continues to maintain close ties with Stritch, volunteering as an Assistant Coach for women's basketball, serving as adjunct faculty in the Sport Management Department and serving on the University's Alumni Board of Directors.

Anthony (Tony) Burns, *'82,* Owner, Priority Legal Investigations, recently started a licensed firm, which offers private investigations and paralegal services. The firm caters to law firms, corporations and private individuals. With 25 years of experience in the legal industry working at plaintiff and defense law firms and a large insurance company, Tony has developed his investigation skills, taking cases from the beginning to their conclusion in court. As Tony loves to travel, he decided to start his own business to be able to control his free time. This is proving to be one of the best moves he could have made. He is a 1982 graduate of Cardinal Stritch University and a 1988 graduate of the American Institute for Paralegal Studies.

Leadership by Choice! Creating Conscious Leaders and Businesses

Christine Hill, President, Collaborative Nature, brings a unique and progressive perspective to the process and field of communication. Holding a BA in Sociology from Carroll University and a Masters in Communication (with a focus on Interpersonal Communication and Conflict Management) from UW-M, Christine is a coach and facilitator who interjects humor and energy while working with her current clients in private, nonprofit, and public sector organizations. She has been a participant in Marquette University's Community Transformation Project and a volunteer consultant for the Milwaukee Non-Profit Center. Upon teaching Communications courses at Carroll University, Christine currently teaches MBA students at UW-M and is the Instructor for the Future Milwaukee Community Leadership Program at Marquette University. She has been a City Alderman and Mayor (of Oak Creek), Chair of the Milwaukee Metropolitan Sewerage District Commission, as well as Director of Human Resources and Organizational Development in public sector and private manufacturing environments.

Session I 12:45-1:45 p.m…continued

Consider Informational Interviews

Regina Penn, *'11,* Career Advisor, Career Services, Cardinal Stritch University & Intake Specialist, Rogers Hospital, is an alumna who upon graduating with a Bachelor of Arts in Religious Studies, entered the banking industry. She is currently attending Mount Mary College, obtaining a Masters in Community Counseling. Regina is completing her internship as a Career Advisor at Cardinal Stritch University where she is helping students and alumni with all aspects of career development, including job search strategies, mock interviews, career assessments, and so much more. After graduation, Regina is hoping to continue on her path helping people identify appropriate occupations, as well as gain insight into skill building and their own self-discovery.

Boost Your Career with Nonprofit Board Experience

Sara Wilson, Director of Corporate Services, BoardStar & President, Mayes Wilson & Associates, a local consulting firm specializing in nonprofits, as well as the Board Placement Director for BoardStar. She has worked in the nonprofit sector for 20+ years as an advisor, executive, and Board Director helping nonprofit leaders transform their passion for the mission into organizational success. Sara works across the US and is a frequent board governance presenter at national and regional conferences. As a governance expert for BoardStar, she presents educational workshops to boards, corporations and community groups throughout Greater Milwaukee to prepare individuals to serve on boards and to connect them to board service opportunities. Sara, who is passionate about board governance and issues pertaining to volunteer engagement, is a graduate of the Board Consultant Institute II, an intensive professional Board Governance training program sponsored by the Nonprofit Management Fund.

Session II 2:00-3:00 p.m.

So . . . You Want to Work in the Non-Profit Arena

Dana Fry, Career Advisor, Career Services, Cardinal Stritch University & Wraparound REACH Supervisor, St. Aemilian- Lakeside, currently supervises a mental health program for youth and families in Milwaukee County. Being employed through St. Aemilian-Lakeside, she has been working in the Wraparound REACH program since its inception in 2007 and has been supervising the program for the last year and a half. While working in the social service field, Dana realized that a Master's degree would assist her to reach her professional goal of moving into higher education. She is enrolled in the Community Counseling program at Mount Mary College and will be graduating in May. Dana is currently interning at Cardinal Stritch University as a Career Advisor while she finishes school and works full-time.

Session II 2:00-3:00 p.m…continued

The Importance of Passion

Wade Krogwold, Campus & Community Recruiting Manager – Talent Acquisition, Direct Supply, is a well-known personality in Greater Milwaukee who exuberantly represents his employer, America's leading supplier of equipment, services and technology solutions to the Senior Living industry. In his role he leads activities focused on maintaining the existing relationships, as well as identifying new sources for talent. He works closely with the organization's leaders and the executive team to ensure relationships with colleges and universities are in place to access the talent needed to meet the company's need. He is a member of the Wisconsin Association of Colleges and Employers, the Campus Recruiting Roundtable and sits on numerous undergraduate career service advisory boards. He maintains an active schedule, speaking with high school, undergraduate and graduate students, and community organizations on interviewing, networking and other professional development topics. Wade graduated with degrees in Human Resource Management and Psychology from UW-Madison's School of Business and has been in the Recruiting field for over 19 years.

LinkedIn 101: Moving YOUR Career Forward

Lynda Nicely, Career Advisor, Career Services, Cardinal Stritch University & Internship Coordinator, UW-Milwaukee, holds roles that are supporting her as she completes her Counseling Psychology graduate program. When not hitting the books or helping students excel in their career paths, she's online and connecting. Why is she so good at social media - specifically LinkedIn? Lynda has more than 10 years of experience in marketing communications working for broadcast, corporate, agency and non-profit organizations. She has used her social media training and skills to connect with journalists and end-users all over the world. Now, she uses them to help people move forward in their careers and show the best of what LinkedIn has to offer.

A View from the Front Line: Surviving & Thriving in the New World of Healthcare

Dianne Wallace, *'93*, Executive Director, Menomonee Falls Ambulatory Surgery Center, oversees clinical and business operations, human resource management, procedure coding, revenue cycle management, managed care contracting, budgeting, strategic planning, marketing and business expansion for her organization. She directed the build-out of their business office and 10,000-square-foot GI Center. Dianne has previously served as Director of Patient Service for All Saints Medical Group, as Director of Patient Care Services and Vice President and Administrator for Covenant Home Health, Inc. in Milwaukee, and in several capacities at Froedtert Hospital. Dianne is past president of the Wisconsin Surgery Center Association and continues to serve on their board and the National Ambulatory Surgery Center Association board. She is also past president of the national Medical Group Management Association ASC Assembly.

Session III 3:15-4:15 p.m.

Cultural Competence

Jennifer Alig, Associate Director, International Education, Cardinal Stritch University, is in her first year as part of the Cardinal Stritch community. She has an M.A. in International Relations from Webster University and a B.A. in Speech Communication and Spanish from Greenville College. She teaches college courses in Intercultural, Interpersonal, and Speech Communication, as well as coordinates study abroad experiences for our students and arranges valuable experiences for international students arriving on our campus. Jennifer has traveled to parts of Latin America, Middle East, and Asia.

Showcasing YOUR Personal Brand

Pamila Brown, Community Investment Specialist, Manpower Inc., has been employed at ManpowerGroup's global headquarters since 1987 and is currently responsible for Community Investment where she connects the company and its employees to the needs of local communities. She is passionate about preparing individuals for success in today's world of work. She serves on the Board of the Historic King Drive Business Improvement District and is the Chair of the Greater Milwaukee Committee's *My Life! My Plan!* Advisory Board. She is also a member of the Steering Committee for the Business Volunteer Council of Greater Milwaukee. Pam enjoys involvement in diverse city-wide initiatives which serve central city youth and is a recipient of the company's prestigious Elmer Winter Community Service Award. Prior to her current role, Pam held positions in Training and Marketing at ManpowerGroup.

YOU Do Not Have to Do it Alone!

Dennis Cherne, '88, President, 40+ Wisconsin & Director, Community Services, Milwaukee Center for Independence (MCFI) Solutions, which is a 501c3 non-profit organization supported by dedicated board members which serve the community through education of the unemployed. The organization's roots date back to 1976 presenting over 2,000 Wednesday evening discussions. The daytime groups have totaled over 10,000 sessions helping over 250,000 job seekers over its 36 years of community service. Dennis also serves as the Director of Operations and Engineering for Milwaukee Center For Independence (MCFI), an organization that trains job skills to individuals with disabilities. MCFI, a vital community resource for both employers and job seekers, has a particular focus on children, adults, and older adults with profound disadvantages.

Resumes: Will Yours Help or Hurt YOUR Career?

Please see above for Lynda Nicely & Regina Penn Bios