Fifth Annual **YOUR Career Conference**

March 22nd, 2013 • 12:30 p.m. – 4:30 p.m.
2nd Floor, Bonaventure Hall

Session I 12:45-1:45 p.m.

Owning YOUR Own Business: Dream or Reality

Sara Bayer, *'05 and '10,* Owner, Bayer Performance Institute
Tony Burns, *'82,* Owner, Priority Legal Investigations

Thinking about starting your own business? Learn about the challenges and rewards experienced by two thriving business owners as they discuss: how they got their start, how they acquired necessary funding, and what support was crucial for success. You, too, can become a successful and respected entrepreneur!

Leadership by Choice! Creating Conscious Leaders and Businesses

Christine Hill, President, Collaborative Nature

Unhealthy conflict can deplete productivity and greatly diminish an organization's reputation. Christine will take you on an engaging journey to discover what you can do to encourage a healthier, more productive work environment:

1. What Emotional and Social Intelligence are and what Conflict Style you have.
2. How these intelligences impact your ability to positively influence your organization.
3. How using this awareness enhances your leadership skills and your ability to create healthier work environments.

Be prepared to engage in a facilitated, energetic discussion with your fellow participants and leave having exercised your Emotional and Social Intelligence!

Consider Informational Interviews

Regina Penn,*'11* Career Advisor, Career Services, Cardinal Stritch University and Intake Specialist, Rogers Hospital

Tired of job search rejection? Perhaps it's time for some new strategies. Informational interviews demonstrate your professionalism, drive and motivation while building your network and controlling your career destiny. Join Regina as she discusses tips on how to shorten your job search by incorporating this approach.

Boost Your Career with Nonprofit Board Experience

Sara Wilson, Director of Corporate Services, BoardStar and President, Mayes/Wilson & Associates

How can you contribute to the cause you are passionate about while boosting your career and building your leadership skills? Serving on a nonprofit board or committee demonstrates and hones your professional skills, while connecting you with other leaders. Sara will discuss the roles and responsibilities required of board leaders and how you can choose an organization that matches your interests and skills. You will be introduced to Greater Milwaukee On Board, and learn what you absolutely need to know if you want to give back to the community and lead organizations.

Session II 2:00-3:00 p.m.

So . . . You Want to Work in the Non-Profit Arena

Dana Fry, Career Advisor, Career Services, Cardinal Stritch University and Wraparound REACH Supervisor, St. Aemilian Lakeside

If working in the world of non-profits is on your radar, you don't want to miss this discussion. Dana will discuss different aspects of non-profit organizations and how to care for yourself in a way that matches your values. An added bonus will be learning about the Non-profit Young Professionals Network (NYPN).

The Importance of Passion

Wade Krogwold, Campus & Community Recruiting Manager – Talent Acquisition, Direct Supply

Your passion, what you are great at doing and what you love to do, is the difference between finding a job and finding the right job. It's the difference between being one of 200 applicants and getting hired. Who you know will help in your search process; knowing yourself will ensure you get hired. Learn the secret formula for incorporating your passion into your job search from someone with over 19 years of recruiting experience.

LinkedIn 101: Moving YOUR Career Forward

Lynda Nicely, Career Advisor, Career Services, Cardinal Stritch University and Internship Coordinator, Career Development Center, University of Wisconsin – Milwaukee

Are you one of the many? You know you should be on LinkedIn, but are not sure how to use it? Then this session is for you! Lynda will give you the basics needed to establish your profile and to use this powerful communications tool to move YOUR career forward.

- Need a professional headshot for your profile? We've got you covered, there will be a photographer available. Stop by during a break.

A View from the Front Line: Surviving and Thriving in the New World of Healthcare

Dianne Wallace, *'93*, Executive Director, Menomonee Falls Ambulatory Surgery Center

The Affordable Care Act is here to stay, and it will forever change healthcare as we know it! In this workshop Dianne discusses where this industry and its related opportunities have been, where they are now and where they are headed in the future. Whether you are a nursing major, a healthcare professional, a business leader, or a patient, you will find this topic relevant and enlightening.

Session III 3:15-4:15 p.m.

Cultural Competence

Jennifer Alig, International Education, Cardinal Stritch University

Are you culturally competent? Test your skills through an interactive presentation about stereotyping, communication, and raising cultural awareness in the workplace. Whether you are seeking a job, are currently employed or are leading a team, being an effective intercultural communicator is extremely important. Join Jennifer as she discusses the impact of global awareness on your career success.

Showcasing YOUR Personal Brand

Pam Brown, Community Investment Specialist, Manpower Inc.

The job search landscape is undergoing a dramatic transformation. Find out how you can determine the elements of your own personal brand and then incorporate them into your job search. From using social media, developing a resume, or participating in an interview, you'll learn practical, stand-out strategies that will get you noticed!

YOU Do Not Have to Do it Alone!

Dennis Cherne, *'88*, President, 40+ Wisconsin, and Director, Community Services, Milwaukee Center for Independence (MCFI) Solutions

Job search got you down? Support is all around you, all you need to do is ask for it. Support tends to be the by-product of networking efforts. Dennis will share local resources and how to capitalize on them to build and expand your existing network.

Resumes: Will Yours Help or Hurt YOUR Career?

Lynda Nicely, Career Advisor, Career Services, Cardinal Stritch University and Internship Coordinator, Career Development Center, University of Wisconsin – Milwaukee

Regina Penn, Career Advisor, Career Services, Cardinal Stritch University and Intake Specialist, Rogers Hospital

We all know we need a resume, but have you really taken the time to understand why and how it can help or hurt your career? This session will break down the ever important resume, give you tips on customizing it and teach you how to make sure your resume helps your career.