

Standard 4: Measurement and Analysis of Student Learning and Performance
Program Learning Outcomes

<p style="text-align: center;">University Mission and Vision</p>	<p style="text-align: center;">College of Business and Management Mission and Vision</p>	<p style="text-align: center;">College of Business and Management Learning Outcomes</p>	<p style="text-align: center;">Bachelor of Science Business Administration Program Learning Outcomes</p>
<p>Mission: Cardinal Stritch University, sponsored by the Sisters of St. Francis of Assisi and rooted in the liberal arts tradition, transforms lives and communities through servant leadership, learning, and service. The University is guided by the Catholic, Franciscan values of creating a caring community, peacemaking, showing compassion, and reverencing creation as we embrace and cultivate the diversity of all of God’s creation.</p> <p>Vision: Rooted in the values of Catholic Christianity and inspired by the spirit of St. Francis and St. Clare of Assisi and the heritage of the Sisters of St. Francis of Assisi, Stritch is an academic community called to transform individuals to "approve the better things" as they discover their purpose in life. The University encourages academic excellence, along with intellectual, spiritual, and social growth among its entire community – faculty, staff, and students of all ages, faiths, and ethnic backgrounds.</p>	<p>Mission: Our mission is to prepare adaptive business leaders for the 21st Century shaped by a Franciscan moral worldview who balance people, planet, and profit in service to a greater good. Our graduates use their innovative, global, cross-cultural, collaborative, and critical thinking abilities to advance corporate social responsibility and sustainability.</p> <p>Vision: Our vision is to become the best choice business school in the Midwest, known for innovative best practices, where the student experience forms the basis for all decision-making.</p>	<ol style="list-style-type: none"> 1. Communicate effectively for the business environment in written and oral formats. 2. Conduct and critically apply appropriate research to business issues. 3. Apply appropriate quantitative skills and use appropriate technologies to evaluate and analyze problems related to business. 4. Engage in effective problem solving by evaluating theoretical concepts and applying theory to practice. 5. Relate Franciscan Values and Intellectual traditions and the ethical systems that support them to business actions. 6. Produce team-based solutions to address organizational challenges and issues. 7. Employ cross-cultural competency to function effectively and adapt rapidly to the challenges of global business contexts. 	<ol style="list-style-type: none"> 1. Apply management theory to practical business problems and opportunities 2. Understand and use information systems in business operations and address business problems and opportunities utilizing appropriate technological tools 3. Perform applied data analysis using statistical methods 4. Interpret the impact of economic factors on business operations and decisions 5. Understand the impact of the legal environment and apply legal principles to business structure and operations 6. Demonstrate an understanding of marketing in the global economy by developing a complete marketing plan 7. Use accounting systems and cost data to plan and manage operations 8. Understand and apply the fundamentals of current asset and liability management, and long-term financing theory and techniques 9. Apply ethical consideration both to operating and strategic decision-making 10. Integrate business functions by identifying and analyzing an interdisciplinary business problem in strategic management, and presenting and defending a proposed solution

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