Alumni Ambassador Role

In conjunction with the Alumni Engagement Committee, the Alumni Ambassador(s) will:

- Connect, engage and sustain alumni in relationships with the University and desired programs, faculty, and Office for University Advancement.
- Build communication/message consistency with alumni in top regions.
- Build a cooperative, team approach to address alumni concerns.
- Increase Stritch “pride” and serve as a representative for recruitment purposes.
- Serve as a liaison for the colleges with a direct link to Alumni Association.
- Secure volunteers for alumni events.
- Provide peer-to-peer connection which encourages alumni to attend events, volunteer, etc.
- Inform Alumni Board members and Alumni Association Office of college news and initiatives.

This is accomplished by:

- Attending planning meetings and/or activities, including bi-monthly meetings with Alumni Engagement Committee.
- Helping to coordinate one annual event/activity in each of the following categories for alumni within the assigned region/college:
  - Social gathering (examples include wine tasting event, happy hour gatherings).
  - Professional development/networking opportunity (examples include: panel discussion, keynote breakfast/networking event).
  - Volunteer opportunity (examples include: volunteering for local non-profit, participating in run/walk events, etc.).
- Working with the college in developing marketing materials for events.
- Helping to recruit event speakers.
- Working to grow the number of alumni volunteers for that market/region.
- Serving as a liaison to one of the four colleges:
  - Provides alumni updates to the college and in turn communicates college updates to the Alumni Association and alumni region.
- Serving as a student recruitment ambassador for your college (i.e. CBM, etc.).
- Cultivating future Alumni Ambassadors for region.

Time Commitment:
- 5-10 hours per month (may be more during months that have events scheduled).