

# B.S. in Management



CARDINAL  
STRITCH  
UNIVERSITY

## About the Program

[www.stritch.edu/management](http://www.stritch.edu/management)

This program is an upper division academic program designed for those who are seeking the skills and competencies necessary for managing within an organization. Providing a comprehensive, practical background in the social and management sciences, the program provides course work in the following areas: oral and written communications; leadership, human resources management, organizational behavior and business ethics; management information systems, statistics, marketing; and financial planning and control.

The core curriculum of the program is structured sequentially, with students taking one course at a time. Courses involve four-hour class sessions once a week, usually for six weeks.

This degree program focuses on foundational concepts that are related to management techniques, especially those related to the successful management of people. Those concepts include the ability to communicate effectively, to think critically, to motivate and coach individuals and groups, and to promote ethical problem solving and decision-making.

## Learning from Leaders in Business

The College of Business and Management at Stritch has long been a pioneer in innovative business education. In each course, our faculty bring examples from their experience to the classroom. This helps students learn how to apply business theory, in a practical way, to solve contemporary and relevant problems.

## Career Outcomes

With a steady demand for educated managers, careers for these employees are expected to continue to grow. Possible fields for graduates include: communications, emergency management, human resources, sales, or training and development.

## Program Coursework

- Business Ethics
- Communication for Management and Business
- Critical Thinking and Writing
- Financial Planning and Control Systems
- Human Resource Management II
- Introduction to Management Information Systems
- Management and Leadership
- Marketing
- Negotiation and Conflict Resolution
- Organizational Behavior
- Principles of Self-Management
- Capstone: Strategic Organizational Leadership

## Semesters to Join the Program

- Fall (August)
- Spring (January)
- Summer (May)
- Fall (September)
- Spring (February)

## College of Business and Management

The key to success in today's business world is mastering global and cultural understanding while knowing how to manage complex change. Graduates of the college are prepared for the workforce with the skills necessary to compete at every level.

We provide undergraduate and graduate programs that are innovative in both approach and content. Students also acquire invaluable cross-cultural and critical thinking abilities for our global world.

This is one of five schools and colleges at Cardinal Stritch University, which includes the:

- College of Arts and Sciences
- College of Education and Leadership
- Ruth S. Coleman College of Nursing and Health Sciences
- School of Continuing and Online Learning

**“Prior to coming to Stritch, I could never fathom opening my own business or doing work for myself. Having gone through the school and having those business class discussions about entrepreneurial opportunities out there, I can now consider doing that; maybe opening my own PR firm someday, for example.”**

- Leonard Peace, BSBA, '08  
Public Affairs Specialist,  
FBI Milwaukee Division

## Courses are Available

- Face-to-Face       Online       Hybrid/Blended

## Offered at these Locations

- Campus       Madison  
 Brookfield       Online

## Application Requirements

### Prior Education

- Have either a high school diploma or GED with a score of 250
- If college-level work has been completed, cumulative GPA must be at least a 2.0

### Required Experience

- Have at least two years of full-time work experience, which can include service in the armed forces and time invested as a volunteer
- Submit the admissions application, which is free to complete online
- Request transcripts from all colleges where any coursework was completed
- If no college work, a high school diploma or GED
- Have official transcripts from each school you attended delivered directly to the Office of Admissions

## Funding Your Education

[www.stritch.edu/finaid](http://www.stritch.edu/finaid)

We believe that cost should never be a barrier to a great education. Counselors in our Office of Financial Aid know that each student is unique and they are dedicated to helping you with each step of the financial aid process so you can easily find ways to help fund your education. We also work with employers that offer tuition reimbursement.

## A History of Innovation and Alumni Success

In **1982** the college began offering programs in management for adult learners.

Over **50%** of Stritch alumni earned their degrees in business

**176** Stritch alumni currently serve as Presidents or CEOs

Over **50** businesses and organizations host our interns annually

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### Find Out More

Connect with a counselor for this program in the Office of Admissions to find out if this program meets your needs. Discuss your goals by phone, over email, or in a one-on-one meeting.

**Office of Admissions**  
Cardinal Stritch University  
6801 N. Yates Road, #516  
Milwaukee, WI 53217

Undergraduate: **(414) 410-4040**  
Graduate: **(414) 410-4042**  
**admissions@stritch.edu**  
**www.stritch.edu/admissions**

### Begin Your Application

If you haven't done so already, begin your Application for Admission. You can save your progress along the way until you're ready to submit. There is no application fee.

Begin your application online:  
**www.stritch.edu/apply**