MEMORANDUM OF UNDERSTANDING

WAUKESHA COUNTY TECHNICAL COLLEGE
AND
CARDINAL STRITCH UNIVERSITY

This articulation agreement establishes a relationship between Cardinal Stritch University (Stritch) and Waukesha County Technical College (WCTC) that will assist both schools in better serving the needs of transfer students. The agreement sets forth policies by which WCTC graduates may be admitted into bachelors programs offered through the College of Business and Management (CBM) at Stritch. The transfer policies described will be in effect upon date of signature for WCTC graduates with completion dates from May 2015. The agreement will be renewed at five-year intervals, with content changes as deemed appropriate by both parties. Stritch will administer this agreement according to the procedures cited in Part D.

The following documents are attached to this memorandum:

Part A: Program-to-Program Articulation Parameters: <u>AAS Degrees from WCTC School of Business to Stritch CBM Accelerated BS Degrees</u>

Part B. Core/General Education Transfer Guide

Part C: Major Requirements Summary

Part D: Articulation Policies & Procedures

Cardinal Stritch University   **Waukesha County Tech College**

Signatures on file in Prior Learning Assessment office.

PART A
PROGRAM-TO-PROGRAM ARTICULATION PARAMETERS

ARTICULATION FROM:

INSTITUTION: Waukesha County Technical College (WCTC)

DEGREE(S):   Associate of Applied Science (AAS)

PROGRAM(S):   Accounting
                      Administrative Professional
                      Baking & Pastry Management
                      Business Management
                      Culinary Management
                      Global Business
                      Hospitality Management
                      Human Resources
                      IT—Computer Support Specialist
                      IT—Network Specialist
                      IT—Web & Software Developer
                      Marketing
                      Quality Management
                      Real Estate
                      Supervisory Management

COMPLETION DATE: Degree awarded from May 2015

ACCREDITATION: The Higher Learning Commission of the North Central
                      Association of Colleges and Schools (HLC)

ARTICULATION TO:

INSTITUTION: Cardinal Stritch University (Stritch)

COLLEGE: College of Business & Management (CBM)

DEGREE: Bachelor of Science (BS)

MAJOR(S):   Business Administration
                      Management
                      Strategic Management of Information Systems
                      Human Services Management

ACCREDITATION: The Higher Learning Commission of the North Central
                      Association of Colleges and Schools (HLC)

EFFECTIVE DATE: June 2016 to present

PART B
CORE/GENERAL EDUCATION TRANSFER GUIDE (BS)

Cardinal Stritch University's Core Curriculum is rooted in the liberal arts and the Franciscan intellectual tradition. It is designed to educate students so that they can make contributions to the world guided by a concern for issues of justice and ethical behavior. The Core Curriculum has three main goals: 1. the cultivation of intellectual and practical <u>skills</u> (what students should be able to do), 2. the demonstration of personal and social <u>responsibilities</u> (what students believe), and 3. the acquisition of <u>knowledge</u> (what students should know).

The Common Core consists of coursework aligned to the outcomes below. Total credits for the Core should equal at least 33 credits.

> **SKILLS (9 credits)**
> **Oral Communication**—one course in public, interpersonal, or group speech
> **Written Communication**—one course in research-based composition
> **Mathematics**—one course in math above intermediate algebra
> **RESPONSIBILITY (6 credits)**
> **Franciscan Heritage & Values**—SEM 104; must be taken at Stritch
> **Moral & Ethical Reasoning**—one course in ethics
> **KNOWLEDGE (18 credits)**
> **Human Societies I**—one course in psychology, sociology, economics, political science, et al.
> **Human Societies II**—one course in history or literature
> **Aesthetic Values**—one course in fine arts, music, or literature
> **Spiritual Understanding**—one course in religious studies
> **Physical & Natural World**—one course in physical or biological sciences (lab or non-lab)
> **Core Elective [Plus One]**—one additional course from Knowledge categories
> **Cultural Awareness**—met by transfer or completion of a course above containing multicultural content

Due to individual variations in how WCTC general education requirements are met, transfer results will vary. The following guide identifies WCTC general education courses that will satisfy Core requirements and is intended to be used for course planning at the associate level. General education coursework not applied to a specific Core competency will transfer within a block of elective credits. To apply to the Core, a grade of "C-" or better is needed and the course must be a minimum of 2 semester credits. (Also see Sec. D, No. 5.)

STRITCH CORE COURSE/REQ.	APPLICABLE WCTC COURSE
Oral Communication	801-196 Oral/Interpersonal Comm 801-198 Speech
Written Communication	N/A (801-136 meets prerequisite)
Mathematics	804-189 Introductory Statistics
Franciscan Heritage & Values	N/A
Moral & Ethical Reasoning	809-166 Intro to Ethics: Theory & Application

Human Societies I

809-115 Global Cultural Awareness
809-116 Global Cultural Awareness II
809-143 Microeconomics*
809-159 Abnormal Psychology
809-172 Intro to Diversity Studies
809-174 Social Problems
809-188 Developmental Psychology
809-195 Economics
809-196 Intro to Sociology
809-197 Contemporary American Society
809-198 Intro to Psychology
809-199 Psychology of Human Relations

Human Societies II

N/A

Aesthetic Values

N/A

Spiritual Understanding

N/A

Physical & Natural World

806-114 General Biology
806-139 Survey of Physics
806-143 College Physics 1
806-177 General Anatomy & Physiology
806-178 Life Science Chemistry
806-179 Advanced Anatomy & Physiology
806-186 Intro to Biochemistry
806-187 Calculus-Based Physics 1
806-189 Basic Anatomy
806-197 Microbiology

Cultural Awareness

809-115 Global Cultural Awareness
809-172 Intro to Diversity Studies
809-196 Intro to Sociology

*Recommended

PART C
MAJOR REQUIREMENTS SUMMARY

BS Business Administration

The Bachelor of Science in Business Administration is an upper division undergraduate degree program that offers students an opportunity to blend their personal and professional experiences with quantitative and qualitative coursework. The program is designed to support students in their quest to work effectively in an increasingly complex business environment and includes the skill sets related to the administration of a business enterprise. Those skill sets include critical thinking, ethical decision making and problem solving, and the analysis and evaluation of economic, financial, and statistical data. The BSBA degree program culminates in a capstone course, which enables students to integrate the learned skill sets with business theory. In the capstone course, students develop an overall strategic organizational plan, which involves the design, formulation, and management of business policies and strategies for change.

BSBA graduates gain the skills needed to recommend alternative solutions to business challenges and opportunities, as well as the ability to communicate those solutions effectively.

The BSBA consists of 32 credits in the major, plus another 3-6 credits to meet the auxiliary requirement for statistics. A grade of 'C-' is required for a transfer course to meet the equivalent Stritch requirement. Some requirements may be met by degree completion in specific content areas, based on evaluation of program outcomes. Listed course equivalents will not appear in all AAS curricula. Also see Part D.

BSBA Requirements	Credit	WCTC Equivalencies
MGT 405 Management & Leadership	3	Met by AAS Supervisory Mgt or 196-191
ADM 341/EC 201 Microeconomics	3	809-143
ADM 346/EC 202 Macroeconomics	3	
ADM 411 Business Law II	3	
MGT 426 Marketing	3	104-102
ASB 205 Accounting I: Financial Acct	3	101-105 or 101-111
ADM 335 Accounting II: Managerial Acct	3	
ADM 406 Managerial Finance	3	101-107
MGT 430 Intro to Mgt of Information Systems	3	107-103
MGT 499 Capstone	5	
Auxiliary Requirements		
MT 106 Pre-Statistics (prereq for stats if needed)	3	804-118
MT 120 Applied Statistics/ADM 321 Statistics I*	3	804-189

PART C
MAJOR REQUIREMENTS SUMMARY

BS Management

The Bachelor of Science in Management is an upper division undergraduate degree program designed for those seeking to learn the skills and competencies necessary for managing within an organization. The program focuses on foundational concepts that are related to management techniques, especially those related to the successful management of people. Those concepts include the ability to communicate effectively, to think critically, to motivate and coach individuals and groups, and to promote ethical problem solving and decision making. The BSM degree program culminates in a capstone course, which enables students to integrate the learned skill sets with management theory. In the capstone course, students examine and analyze leadership performances and strategies that help shape the overall culture and effectiveness of an organization.

Because the BSM degree program emphasizes both theory and practical applications in the areas of communication, human behavior, leadership, and conflict resolution, a BSM graduate is well-suited to positions involving the management and supervision of people, a critical element in the achievement of organizational goals.

The BSM consists of 35 credits in the major, plus another 3-6 credits to meet the auxiliary requirement for statistics. A grade of 'C-' is required for a transfer course to meet the equivalent Stritch requirement. Some requirements may be met by degree completion in specific content areas, based on evaluation of program outcomes. Listed course equivalents will not appear in all AAS curricula. Also see Part D.

BSM Requirements	Credit	WCTC Equivalencies
MGT 405 Management & Leadership	3	Met by AAS Supervisory Mgt or 196-191
MGT 461 Communication for Mgt & Business	3	
MGT 435 Organizational Behavior	3	Met by AAS Supervisory Mgt
ASB 205 Accounting I: Financial Acct	3	101-105 or 101-111
MGT 445 Human Resource Management II	3	196-193
MGT 430 Intro to Mgt of Information Systems	3	107-103
ADM 341/EC 201 Microeconomics	3	809-143
ADM 346/EC 202 Macroeconomics	3	
MGT 450 Financial Planning & Control Systems	3	
MGT 426 Marketing	3	104-102
MGT 499 Capstone	5	
Auxiliary Requirements		
MT 106 Pre-Statistics (prereq for stats as needed)	3	804-118
MT 120 Applied Statistics/ADM 321 Statistics I*	3	804-189

PART C
MAJOR REQUIREMENTS SUMMARY

BS Strategic Management of Information Systems

The Bachelor of Science in Strategic Management of Information Systems program emphasizes the strategies involved in managing technology and the information that it generates. The program includes courses which provide a basic management foundation, including such areas as critical thinking, leadership, and accounting and financial techniques. It also emphasizes specific areas related to the technology field, such as database management, systems analysis and design, and enterprise resource planning. The program culminates in a capstone course, which enables students to integrate the skill sets learned throughout the degree program. In the capstone course, students examine and analyze the strategic role that technology plays in helping an organization maintain its competitiveness and meet the challenges of the 21st century.

A graduate of the BSSMIS degree program is well-positioned to manage the information technology processes and solutions that have become an integral part of an organization's overall business strategies, as well as to facilitate communication and strategic planning between the technology side of an enterprise and those who consume its products.

The BSSMIS consists of 41 credits in the major, plus another 3-6 credits to meet the auxiliary requirement for statistics. A grade of 'C-' is required for a transfer course to meet the equivalent Stritch requirement. Some requirements may be met by degree completion in specific content areas, based on evaluation of program outcomes. Listed course equivalents will not appear in all AAS curricula. Also see Part D.

BSSMIS Requirements	Credit	WCTC Equivalencies
MGT 405 Management & Leadership	3	Met by AAS Supervisory Mgt or 196-191
MGT 430 Intro to Mgt of Information Systems	3	107-103
SMS 403 Intro to Project Mgt of Info Systems	3	107-026
SMS 426 Business Data Communications	3	
ADM 341/EC 201 Microeconomics	3	809-143
ADM 346/EC 202 Macroeconomics	3	
ASB 205 Accounting I: Financial Acct	3	101-105 or 101-111
MGT 450 Financial Planning & Control Systems	3	
SMS 441 Database Management	3	152-115
MGT 426 Marketing	3	104-102
SMS 439 Systems Analysis & Design	3	107-118
SMS 449 Enterprise Resource Planning	3	
MGT 499 Capstone	5	
Auxiliary Requirements		
MT 106 Pre-Statistics (prereq for stats as needed)	3	804-118
MT 120 Applied Statistics/ADM 321 Statistics I	3	804-189

PART D
ARTICULATION POLICIES & PROCEDURES

1. This articulation agreement is based upon Waukesha County Technical College (WCTC) 2015-2016 requirements for the associate degrees listed in Part A. A 2.00 cumulative GPA at associate degree completion is required for this agreement to be in effect.

    Without degree completion, WCTC courses will be evaluated on an individual, course-by-course basis, and some courses accepted through this agreement may not be accepted or may not apply as indicated.

2. The articulation agreement applies toward admission to and completion of Bachelor of Science (BS) degrees offered by the College of Business & Management of Cardinal Stritch University regardless of class location or delivery system.

3. A minimum of 60 credits will transfer to Cardinal Stritch University toward fulfillment of the BS degree. Programs with similar content may transfer up to the number required to earn the AAS degree, based on the number of equivalency credits that may be granted (see Part C). The maximum number of semester credits which may be applied through the agreement per degree is:

    > 68 cr. Accounting
    > 69 cr. Administrative Professional
    > 68 cr. Baking & Pastry Management
    > 60 cr. Business Management
    > 69 cr. Culinary Management
    > 66 cr. Global Business
    > 69 cr. Hospitality Management
    > 70 cr. Human Resources
    > 67 cr. IT—Computer Support Specialist
    > 68 cr. IT—Network Specialist
    > 70 cr. IT—Web & Software Developer
    > 66 cr. Marketing
    > 63 cr. Quality Management
    > 64 cr. Real Estate
    > 66 cr. Supervisory Management

    Coursework taken in excess of what is needed for the AAS degree will be evaluated on a course-by-course basis and may transfer subject to student needs and Stritch transfer policy. A minimum of 120 credits is required for Bachelor of Science degree completion with a cumulative GPA of 2.00. Some students may earn more than 120 total credits in completing the BS degree, based on individual transcript variations.

4. Entering students who have successfully completed WCTC general education courses with a grade of "C-" or better may apply them toward satisfying Stritch Core requirements as specified in Part B. Similarly, courses deemed equivalent to major or prerequisite requirements and earning a grade of "C" or better may be applied to the major. All other WCTC courses completed, regardless of grade, transfer as a block of elective credit.

5. Entering students are required to complete all credits in the major, any assigned prerequisites or auxiliary courses, and all other requirements listed in Part C to receive a Stritch Bachelor of Science degree. A minimum of 30 credits must be completed at Stritch to meet academic residency requirements.

6. Upon individual assessment, the terms and intent of this agreement may be extended to include degrees identified in Part A that were completed prior to the designated completion date.

7. This articulation agreement will be in effect from the date of approval and may be applied to students who completed the associate degree identified in Part A on or after the date specified. Review and renewal of this agreement will be made at five-year intervals. Officials identified in #12 will be notified for the purpose of review and renewal.

8. Stritch reserves the right to make policy or curricular changes that could affect the contents of this agreement.

9. Stritch and WCTC may seek to jointly develop material and processes to promote this agreement. Stritch reserves the rights to review promotional materials used.

10. No financial implication concerning the transfer or exchange of cash, equipment, or real estate is intended or implied by this agreement. Stritch and WCTC are separate and independent institutions and intend to remain so.

11. All official notices under this agreement shall be sent to:

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