

# College of Business and Management Bachelor Degrees– Liberal Arts CORE Guide

For students who began studies at Cardinal Stritch University in the 2015-2016 Academic Year

**SKILLS:** Cultivating intellectual and practical skills.

<p><b>Effective Communication – Oral (3 cr)</b> Choose one:</p> <p><input type="checkbox"/> <b>ASB 201</b> – Written and Oral Communications I <b>OR</b> <b>CA 108</b> – Intro to Interpersonal Communication</p> <p><i>(Or Appropriate transfer course – CA 101, CA 108 or CA 210 equivalent only)</i></p>	<p><b>Effective Communication- Written (3 cr) Choose one:</b></p> <p><input type="checkbox"/> <b>ASB 203</b> – Written and Oral Communications II <b>OR</b> <b>MGT 301</b> – Critical Thinking and Writing <b>OR</b> <b>EN 102</b> – Research Writing</p> <p><i>(Or Appropriate transfer course – EN 102 equivalent only)</i></p>	<p><b>Quantitative and Technological Literacy (3 cr)</b></p> <p><input type="checkbox"/> <b>ADM 321</b> – Statistics I <b>OR</b> <b>MT 120</b> – Applied Statistics</p> <p><i>(Or Appropriate transfer course – Statistics only)</i></p>
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**RESPONSIBILITIES:** Demonstrating personal and social responsibility

<p><b>Franciscan Heritage and Values and Local and Global Engagement (3-4 cr)</b></p> <p><input type="checkbox"/> <b>MGT 306</b> – Principles of Self Management</p>	<p><b>Moral &amp; Ethical Reasoning (3 cr)</b></p> <p><input type="checkbox"/> <b>MGT 460</b> – Business Ethics</p> <p><i>(Or Appropriate transfer course – Ethics)</i></p>
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**KNOWLEDGE:** Acquiring Knowledge

<p><b>Human Societies I (3 cr)</b></p> <p><input type="checkbox"/> Introduction to Microeconomics (Course Numbers include: <b>ASB 115, ADM 341 or EC 201</b>)</p> <p><i>(Or Appropriate transfer course – economics only)</i></p>	<p><b>Human Societies II (3 cr)</b> Choose one:</p> <p><input type="checkbox"/> <b>ASB 219</b> – American History and Effect on Business <b>HS 202</b> – Modern Civilization <b>HS 243</b> – 20<sup>th</sup> Century America</p> <p><i>(Or Appropriate transfer course)</i></p>	<p><b>Aesthetic Values (3 cr)</b></p> <p><input type="checkbox"/> <b>MU 107</b> – A Survey of American Music</p> <p><i>(Or Appropriate transfer course)</i></p>
<p><b>Spiritual Understanding (3 cr)</b></p> <p><input type="checkbox"/> <b>REL 104</b> – World Religions *</p> <p><i>(Or Appropriate transfer course)</i></p> <p><b>Cultural Awareness (0 cr)</b> From the knowledge areas, you must complete one course that is a cultural awareness course (marked with *)</p> <p><b>REL 104</b> – World Religions (above) <i>(Or Appropriate transfer course – designated “cultural awareness equivalent only”)</i></p>	<p><b>Physical &amp; Natural World (3 cr)</b></p> <p><input type="checkbox"/> <b>ASB 106</b> – Environmental Studies <b>PY 120</b> – Earth &amp; Sky <b>BL 120</b> – Concepts of Biology</p> <p><i>(Or Appropriate transfer course)</i></p>	<p><b>Plus One (3 cr)</b> Choose any additional course from the knowledge areas.</p> <p><input type="checkbox"/> Introduction to Macroeconomics (Course Numbers include: <b>ASB 116, ADM 346 or EC 202</b>)</p> <p><i>(Or Appropriate transfer course – economics only)</i></p> <p><i>(Or Appropriate transfer course)</i></p>