

MEMORANDUM OF UNDERSTANDING
WAUKESHA COUNTY TECHNICAL COLLEGE
AND
CARDINAL STRITCH UNIVERSITY

This articulation agreement establishes a relationship between Cardinal Stritch University (Stritch) and Waukesha County Technical College (WCTC) that will assist both schools in better serving the needs of transfer students. The agreement sets forth policies by which WCTC graduates may become eligible to enroll in bachelors programs offered through the College of Business and Management (CBM) at Stritch. The transfer policies described will be in effect upon date of signature for WCTC graduates with completion dates from May 2015. The agreement will be renewed at five-year intervals, with content changes as deemed appropriate by both parties. Stritch will administer this agreement according to the procedures cited in Part D.

The following documents are attached to this memorandum:

Part A: Program-to-Program Articulation Parameters: AAS Baking & Pastry Mgt/Culinary Mgt/Hospitality Mgt to BS Hospitality

Part B. Core/General Education Transfer Guide

Part C: Major Requirements Summary

Part D: Articulation Policies & Procedures

Cardinal Stritch University

Waukesha County Tech College

Signatures on file in Prior Learning Assessment office.

**PART A
PROGRAM-TO-PROGRAM ARTICULATION PARAMETERS**

ARTICULATION FROM:

INSTITUTION: Waukesha County Technical College (WCTC)
DEGREE(S): Associate of Applied Sciences (AAS)
PROGRAM(S): Baking & Pastry Management
Culinary Management
Hospitality Management
COMPLETION DATE: Degree awarded from May 2015
ACCREDITATION: The Higher Learning Commission of the North Central
Association of Colleges and Schools (HLC)

ARTICULATION TO:

INSTITUTION: Cardinal Stritch University (Stritch)
COLLEGE: College of Business & Management (CBM)
DEGREE: Bachelor of Science (BS)
MAJOR(S): Hospitality Management
ACCREDITATION: The Higher Learning Commission of the North Central
Association of Colleges and Schools (HLC)
EFFECTIVE DATE: June 2016 to present

**PART B
CORE/GENERAL EDUCATION TRANSFER GUIDE (BS)**

Cardinal Stritch University’s Core Curriculum is rooted in the liberal arts and the Franciscan intellectual tradition. It is designed to educate students so that they can make contributions to the world guided by a concern for issues of justice and ethical behavior. The Core Curriculum has three main goals: 1. the cultivation of intellectual and practical skills (what students should be able to do), 2. the demonstration of personal and social responsibilities (what students believe), and 3. the acquisition of knowledge (what students should know).

The Common Core consists of coursework aligned to the outcomes below. Total credits for the Core should equal at least 33 credits.

SKILLS (9 credits)

Oral Communication—one course in public, interpersonal, or group speech

Written Communication—one course in research-based composition

Mathematics—one course in math above intermediate algebra

RESPONSIBILITY (6 credits)

Franciscan Heritage & Values—SEM 102 or 103; must be taken at Stritch

Moral & Ethical Reasoning—one course in ethics

KNOWLEDGE (18 credits)

Human Societies I—one course in psychology, sociology, economics, political science, et al.

Human Societies II—one course in history or literature

Aesthetic Values—one course in fine arts, music, or literature

Spiritual Understanding—one course in religious studies

Physical & Natural World—one course in physical or biological sciences (lab or non-lab)

Core Elective [Plus One]—one additional course from Knowledge categories

Cultural Awareness—met by transfer or completion of a course above containing multicultural content

Due to individual variations in how WCTC general education requirements are met, transfer results will vary. The following guide identifies WCTC general education courses that will satisfy Core requirements and is intended to be used for course planning at the associate level. General education coursework not applied to a specific Core competency will transfer within a block of elective credits. To apply to the Core, a grade of “C-“ or better is needed and the course must be a minimum of 2 semester credits. (Also see Sec. D, No. 5.)

STRITCH CORE COURSE/REQ.	APPLICABLE WCTC COURSE
Oral Communication	801-196 Oral/Interpersonal Comm 801-198 Speech
Written Communication	N/A (801-136 meets prerequisite)
Mathematics	804-189 Introductory Statistics
Franciscan Heritage & Values	N/A
Moral & Ethical Reasoning	809-166 Intro to Ethics: Theory & Application

Human Societies I

809-115 Global Cultural Awareness
809-116 Global Cultural Awareness II
809-143 Microeconomics
809-159 Abnormal Psychology
809-172 Intro to Diversity Studies
809-174 Social Problems
809-188 Developmental Psychology
809-195 Economics*
809-196 Intro to Sociology
809-197 Contemporary American Society
809-198 Intro to Psychology
809-199 Psychology of Human Relations

Human Societies II

N/A

Aesthetic Values

N/A

Spiritual Understanding

N/A

Physical & Natural World

806-114 General Biology
806-139 Survey of Physics
806-143 College Physics 1
806-177 General Anatomy & Physiology
806-178 Life Science Chemistry
806-179 Advanced Anatomy & Physiology
806-186 Intro to Biochemistry
806-187 Calculus-Based Physics 1
806-189 Basic Anatomy
806-197 Microbiology
AAS Baking & Pastry Management
AAS Culinary Management

Cultural Awareness

809-115 Global Cultural Awareness
809-172 Intro to Diversity Studies
809-196 Intro to Sociology

*Recommended

**PART C
MAJOR REQUIREMENTS SUMMARY**

BS Hospitality Management

The Hospitality Management program is designed for students interested in an entry-level management position in one of three general hospitality related areas: management of hotels and lodges; management of restaurants and bars; and management of events, meetings, and conventions. The program will provide students with a solid business-focused knowledge base upon which they can launch their leadership role in the hospitality industry.

The curriculum is built on a foundation of previously completed culinary, meeting and event, or hospitality and hotel management coursework and incorporates a foundational set of business coursework, some of which may be expected to have been satisfied by successful completion of a related associate degree. Additional educational enrichment is provided in each of the three content areas via four upper-division classes designed to extend the student’s theoretical and practical knowledge-base in the profession.

A total of 42 credits comprise the major, 30 foundational business credits and 12 advanced credits in the area of specialization. Transfer equivalencies are based on the evaluation of both individual courses and program outcomes assessed for applicability to specific course requirements. For direct course equivalencies, a grade of “C-” or better must be earned for the course to transfer as meeting the requirement. Some requirements may be met by degree completion in specific content areas, based on evaluation of program outcomes. Listed course equivalents may not appear in all AAS curricula. Also see Part D.

Stritch Requirement	Credit	WCTC Transfer Equivalencies
Foundational Business Courses		
Financial & Managerial Accounting	3	Met by AAS in Hospitality Mgt, Culinary Mgt, or Baking/Pastry Mgt
Introduction to Business & Leadership	3	Met by AAS in Hospitality Mgt, Culinary Mgt, or Baking/Pastry Mgt
Business Law	3	Met by AAS in Hospitality Mgt, Culinary Mgt, or Baking/Pastry Mgt
Principles of Marketing	3	Met by AAS in Hospitality Mgt or Baking/Pastry Mgt
Human Resources Management	3	
Business Finance	3	
Management of Information Systems	3	
Micro/Macro Economics	3	809-195 Economics
Organizational Behavior	3	
Capstone	3	
Hotel Concentration Courses		

Hospitality Sales	3	
Hospitality Revenue Management	3	
Hotel & Resort Operations	3	
Hospitality Entrepreneurship	3	
Restaurant Concentration Courses		
Food Service Layout & Design	3	
Advanced Foodservice Management	3	
Hospitality and Food Service Mgt Research	3	
Quality & Service Mgt in the Hospitality Industry	3	
Event Planning Concentration Courses		
Sustainable Event Management	3	
Strategic Hospitality Design in Sports & Entertainment	3	
Event Sales & Marketing	3	
Contracts & Negotiation	3	

PART D

ARTICULATION POLICIES & PROCEDURES

1. This articulation agreement is based upon Waukesha County Technical College (WCTC) 2015-2016 requirements for the associate degrees listed in Part A. A 2.00 cumulative GPA at associate degree completion is required for this agreement to be in effect.

Without degree completion, WCTC courses will be evaluated on an individual, course-by-course basis, and some courses accepted through this agreement may not be accepted or may not apply as indicated.

2. The articulation agreement applies toward admission to and completion of Bachelor of Science (BS) degrees offered by the College of Business & Management of Cardinal Stritch University regardless of class location or delivery system.
3. The number of semester credits which may be applied through the agreement per degree is:

68 cr. Baking & Pastry Management
69 cr. Culinary Management
69 cr. Hospitality Management

A minimum of 120 credits is required for Bachelor of Science degree completion with a cumulative GPA of 2.00. Some students may earn more than 120 total credits in completing the BS degree, based on individual transcript variations.

4. Entering students who have successfully completed WCTC general education courses with a grade of "C-" or better may apply them toward satisfying Stritch Core requirements as specified in Part B. Similarly, courses deemed equivalent to major or prerequisite requirements and earning a grade of "C-" or better may be applied to the major. All other WCTC courses completed, regardless of grade, transfer as a block of elective credit.
5. Entering students are required to complete all credits in the major, any assigned prerequisites or auxiliary courses, and all other requirements listed in Part C to receive a Stritch Bachelor of Science degree. A minimum of 30 credits must be completed at Stritch to meet academic residency requirements.
6. Upon individual assessment, the terms and intent of this agreement may be extended to include degrees identified in Part A that were completed prior to the designated completion date.
7. This articulation agreement will be in effect from the date of approval and may be applied to students who completed the associate degree identified in Part A on or after the date specified. Review and renewal of this agreement will be made at five-year intervals. Officials identified in #11 will be notified for the purpose of review and renewal.
8. Stritch reserves the right to make policy or curricular changes that could affect the contents of this agreement.

9. Stritch and WCTC may seek to jointly develop material and processes to promote this agreement. Stritch reserves the rights to review promotional materials used.
10. No financial implication concerning the transfer or exchange of cash, equipment, or real estate is intended or implied by this agreement. Stritch and WCTC are separate and independent institutions and intend to remain so.
11. All official notices under this agreement shall be sent to:

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