

MEMORANDUM OF UNDERSTANDING
MILWAUKEE AREA TECHNICAL COLLEGE
AND
CARDINAL STRITCH UNIVERSITY

This articulation agreement establishes a relationship between Cardinal Stritch University (Stritch) and Milwaukee Area Technical College (MATC) that will assist both schools in better serving the needs of transfer students. The agreement sets forth policies by which MATC graduates may become eligible to enroll in bachelors programs offered through the College of Business and Management (CBM) at Stritch. The transfer policies described will be in effect upon date of signature for MATC graduates with completion dates from May 2015. The agreement will be renewed at five-year intervals, with content changes as deemed appropriate by both parties. Stritch will administer this agreement according to the procedures cited in Part D.

The following documents are attached to this memorandum:

Part A: Program-to-Program Articulation Parameters: AAS Culinary Mgt/Hotel & Hospitality Mgt/Meeting & Event Mgt to BS Hospitality Management

Part B. Core/General Education Transfer Guide

Part C: Major Requirements Summary

Part D: Articulation Policies & Procedures

Cardinal Stritch University

Milwaukee Area Technical College

Signatures on file in Prior Learning Assessment office.

**PART A
PROGRAM-TO-PROGRAM ARTICULATION PARAMETERS**

ARTICULATION FROM:

INSTITUTION: Milwaukee Area Technical College (MATC)
DEGREE(S): AAS
PROGRAM(S): Culinary Management
Hotel/Hospitality Management
Meeting and Event Management
COMPLETION DATE: Degree awarded from May 2015
ACCREDITATION: The Higher Learning Commission of the North Central
Association of Colleges and Schools (HLC)

ARTICULATION TO:

INSTITUTION: Cardinal Stritch University (Stritch)
COLLEGE: College of Business & Management (CBM)
DEGREE: Bachelor of Science
MAJOR(S): Hospitality Management
ACCREDITATION: The Higher Learning Commission of the North Central
Association of Colleges and Schools (HLC)
EFFECTIVE DATE: January 2016 to present

PART B
CORE/GENERAL EDUCATION TRANSFER GUIDE (BS)

Cardinal Stritch University’s Core Curriculum is rooted in the liberal arts and the Franciscan intellectual tradition. It is designed to educate students so that they can make contributions to the world guided by a concern for issues of justice and ethical behavior. The Core Curriculum has three main goals: 1. the cultivation of intellectual and practical skills (what students should be able to do), 2. the demonstration of personal and social responsibilities (what students believe), and 3. the acquisition of knowledge (what students should know).

The Common Core consists of coursework aligned to the outcomes below. Total credits for the Core should equal at least 33 credits.

SKILLS (9 credits)

Oral Communication—one course in public, interpersonal, or group speech

Written Communication—one course in research-based composition

Mathematics—one course in math above intermediate algebra

RESPONSIBILITY (6 credits)

Franciscan Heritage & Values—SEM 104, must be taken at Stritch

Moral & Ethical Reasoning—one course in ethics

KNOWLEDGE (18 credits)

Human Societies I—one course in psychology, sociology, economics, political science, et al.

Human Societies II—one course in history or literature

Aesthetic Values—one course in fine arts, music, or literature

Spiritual Understanding—one course in religious studies

Physical & Natural World—one course in physical or biological sciences (lab or non-lab)

Core Elective [Plus One]—one additional course from Knowledge categories

Cultural Awareness—met by transfer or completion of a course above containing multicultural content

Due to individual variations in how MATC general education requirements are met, transfer results will vary. The following guide identifies MATC general education courses that will satisfy core requirements and is intended to be used for course planning at the associate level. General education coursework not applied to a specific Core competency will transfer within a block of elective credits. To apply to the Core, a grade of “C-“ or better is needed and the course must be a minimum of 2 semester credits. (Also see Sec. D, No. 5.) **Note regarding written communication:** Students admitted under the terms of this agreement will be considered to have met the prerequisite requirement for EN 102 Research Writing, Stritch’s Core written communication course. See the list below for courses that fulfill the requirement in transfer.

STRITCH CORE COURSE/REQ.

APPLICABLE MATC COURSE

Oral Communication

ENG-151 & 152 Comm Skills I & II*
SPEECH-201 Elements of Speech 1
SPEECH-203 Interpersonal Communication

Written Communication

ENG-202 English 2

Mathematics

BADM-104 Business Statistics

MATH-189 Introductory Statistics
MATH-260 Basic Statistics

Franciscan Heritage & Values

N/A

Moral & Ethical Reasoning

SOCSCI-149 Ethics for the Professions
SOCSCI-200 Introduction to Ethical Issues

Human Societies I

ECON-195 Economics**
ECON-201 Principles of Microeconomics
ECON-202 Principles of Macroeconomics
PSYCH-159 Abnormal Psychology
PSYCH-188 Developmental Psychology
PSYCH-198 Introduction to Psychology
PSYCH-199 Psychology of Human Relations
PSYCH-230 Cross Cultural Psychology
PSYCH-231 Introductory Psychology
PSYCH-232 Abnormal Psychology
PSYCH-233 Social Psychology
PSYCH-235 Psychology of Adjustment
PSYCH-238 Lifespan Psychology
SOCSCI-197 Contemporary American Society
SOCSCI-203 Introduction to Sociology
SOCSCI-204 Marriage and the Family
SOCSCI-205 Social Problems
SOCSCI-206 Intro to Cultural Anthropology
SOCSCI-207 Intro to Criminology
SOCSCI-209 Sociology of Religion
SOCSCI-210 Death and Dying
SOCSCI-214 Gender and Society
SOCSCI-221 American Nat'l Govt & Politics
SOCSCI-222 American State & Local Govt
SOCSCI-224 Peoples & Cultures of the World
SOCSCI-229 Problems & Programs of the City
SOCSCI-236 Juvenile Delinquency
SOCSCI-241 World Geography
SOCSCI-242 Afr-Am Social Thought & Culture
SOCSCI-246 Human Sexuality
SOCSCI-250 Introduction to Philosophy

Human Societies II

ENG-213 American Literature to 1865
ENG-214 American Literature since 1865
ENG-218 African-American Literature 1
ENG-219 African-American Literature 2
ENG-220 Native American Literature
ENG-221 Native American Women in Literature
ENG-222 Images of Women in Literature
ENG-223 Afr-Am Lit by/about Black Women
HIST-201 Eur from Renaissance to Napoleon
HIST -202 Europe from Napoleon to Present
HIST-203 Western Civ, Ancient Times to 1776

HIST-204 Western Civilization from 1776
HIST-206 America since 1945
HIST-207 20th Century European History
HIST-210 Women in American History
HIST-211 America through 1877
HIST-212 America since 1877
HIST-213 America: 1921-1945
HIST-214 African-American History
HIST-215 African-American Hist & Culture
HIST-216 History of American Minorities
HIST-218 Native American History
HIST-226 African History 1 before 1800 C.E.
HIST-227 African History 2 since 1800 C.E.
HIST-228 World History to 1500
HIST-229 World History since 1500
HIST-231 Latin American History
HIST-235 Intro to History of Southeast Asia

Aesthetic Values

ART-201 Understanding Art
ENG-207 Creative Writing
ENG-215 Contemporary Literature
ENG-217 World Literature in Translation
ENG-240 Introduction to Modern Cinema
MUSIC-118 Music Analysis
MUSIC-205 Music Appreciation
MUSIC-206 History of Rock & Pop
MUSIC-207 Jazz History
MUSIC-210 World Music Sound & Structure
PHOTO-101 Digital Fundamental Photography
SPEECH-212 Introduction to Theater

Spiritual Understanding

N/A

Physical & Natural World

NATSCI-110 Basic Chemistry
NATSCI-137 Comprehensive Tech Physics
NATSCI-167 Science of Technology
NATSCI-177 General Anatomy & Physiology
NATSCI-179 Advanced Anatomy & Physiology
NATSCI-172 Basic Nutritional Science*
NATSCI-184 Plant Biology
NATSCI-186 Introductory Biochemistry
NATSCI-189 Basic Anatomy
NATSCI-197 Microbiology
NATSCI-201 Anatomy & Physiology 1
NATSCI-202 Anatomy & Physiology 2
NATSCI-207 General Chemistry
NATSCI-208 Survey of Biochemistry
NATSCI-211 Chemistry 1
NATSCI-212 Chemistry 2
NATSCI-217 Organic Chemistry 1
NATSCI-218 Organic Chemistry 2

NATSCI-221 College Physics 1
NATSCI-222 College Physics 2
NATSCI-225 Introductory Astronomy
NATSCI-231 Physical Science Survey
NATSCI-232 Earth Science
NATSCI-233 Environmental Science
NATSCI-236 Principles of Biology
NATSCI-240 Survey of Physical Geography
NATSCI-243 Weather Fundamentals
NATSCI-245 General Geology
NATSCI-246 Climate Change Fundamentals*
NATSCI-274 Calculus-Based Physics 1
NATSCI-275 Calculus-Based Physics 2
NATSCI-293 STEM Apps in Biochem Science

Cultural Awareness

ART-201 Understanding Art
ENG-215 Contemporary Literature
ENG-217 World Literature in Translation
HIST-228 World History to 1500
HIST-229 World History since 1500
MUSIC-205 Music Appreciation
MUSIC-210 World Music Sound & Structure
PSYCH-188 Developmental Psychology
PSYCH-238 Lifespan Psychology
SOCSCI-172 Introduction to Diversity Studies
SOCSCI-203 Introduction to Sociology
SOCSCI-217 Valuing Diversity
SOCSCI-224 Peoples and Cultures of the World
SPEECH-212 Introduction to Theater

*Fulfills requirement only under terms of this agreement.

**Recommended for this program.

**PART C
MAJOR REQUIREMENTS SUMMARY**

BS Hospitality Management

The Hospitality Management program is designed for students interested in an entry-level management position in one of three general hospitality related areas: management of hotels and lodges; management of restaurants and bars; and management of events, meetings, and conventions. The program will provide students with a solid business-focused knowledge base upon which they can launch their leadership role in the hospitality industry.

The curriculum is built on a foundation of previously completed culinary, meeting and event, or hospitality and hotel management coursework and incorporates a foundational set of business coursework, some of which may be expected to have been satisfied by successful completion of a related associate degree. Additional educational enrichment is provided in each of the three content areas via four upper-division classes, designed to extend the student’s theoretical and practical knowledge-base in the profession.

A total of 42 credits comprise the major, 30 foundational business credits and 12 advanced credits in the field of specialization. Transfer equivalencies are based on the evaluation of both individual courses and program outcomes assessed for applicability to specific Stritch course requirements. For direct course equivalencies, a grade of “C-” or better must be earned for the course to transfer as meeting the requirement. Some requirements may be met by degree completion in specific content areas, based on evaluation of program outcomes. Listed course equivalents may not appear in all AAS curricula. Also see Part D.

Stritch Requirement	Credit	MATC Transfer Equivalencies
Foundational Business Courses		
AC 203 Financial & Managerial Accounting	3	Met by AAS in Hotel/Hospitality Mgt or Meeting/Event Mgt (Culinary Mgt students must take AC 201 Financial Acct)
BU xxx Introduction to Business & Leadership	3	Met by AAS in Culinary Mgt, Hotel/Hospitality Mgt, or Meeting/Event Mgt
BU 235 Business Law	3	Met by AAS in Culinary Mgt, Hotel/Hospitality Mgt, or Meeting/Event Mgt
BU 301 Principles of Marketing	3	Met by AAS in Hotel/Hospitality Mgt or Meeting/Event Mgt*
BU 308 Human Resources Management	3	
BU 311 Business Finance	3	
BU 430 Management of Information Systems	3	
EC 204 Micro/Macro Economics	3	ECON-195 Economics
BU 435 Organizational Behavior	3	
BU 499 Capstone	3	

Hotel Concentration Courses		
Hospitality Sales	3	
Hospitality Revenue Management	3	
Hotel & Resort Operations	3	
Hospitality Entrepreneurship	3	
Restaurant Concentration Courses		
Food Service Layout & Design	3	
Advanced Food Service Management	3	
Hospitality and Food Service Mgt Research	3	
Quality & Service Mgt in the Hospitality Industry	3	
Event Planning Concentration Courses		
Sustainable Event Management	3	
Strategic Hospitality Design	3	
Event Sales & Marketing	3	
Hotel Contracts & Negotiations	3	

*Culinary Mgt students will also meet this requirement if Hospitality Mgt & Sales is taken.

PART D

ARTICULATION POLICIES & PROCEDURES

1. This articulation agreement is based upon Milwaukee Area Technical College (MATC) 2014-2015 requirements for the associate degrees listed in Part A. A 2.00 cumulative GPA at associate degree completion is required for this agreement to be in effect.

Without degree completion, MATC courses will be evaluated on an individual, course-by-course basis, and some courses accepted through this agreement may not be accepted or may not apply as indicated.

2. The articulation agreement applies toward admission to and completion of the Hospitality Management BS degree offered by the College of Business & Management of Cardinal Stritch University regardless of class location or delivery system.
3. In order to be admitted into the Bachelor of Science degree program, students must have:
 - a) Two years of full-time work experience post-high school, including exposure to the functions of management. This experience may include volunteer or military experience. Students lacking the full two years' work experience may be considered for admission upon appeal on a case-by-case basis.
4. The number of semester credits which may be applied through the agreement per degree is:

70 cr. Culinary Management
69 cr. Hotel/Hospitality Management
67 cr. Meeting and Event Management

A minimum of 120 credits is required for Bachelor of Science degree completion with a cumulative GPA of 2.00. Some students may earn more than 120 total credits in completing the BS degree, based on individual transcript variations.

5. Entering students who have successfully completed MATC general education courses with a grade of "C-" or better may apply them toward satisfying Stritch Core requirements as specified in Part B of the transfer guide. Similarly, courses deemed equivalent to major or prerequisite requirements and earning a grade of "C-" or better may be applied to the major. All other MATC courses completed, regardless of grade, transfer as a block of elective credit.
6. Entering students are required to complete all credits in the major, any assigned prerequisites or auxiliary courses, and all other requirements listed in Part C to receive a Stritch Bachelor of Science degree. A minimum of 30 credits must be completed at Stritch to meet academic residency requirements.
7. Upon individual assessment, the terms and intent of this agreement may be extended to include degrees identified in Part A that were completed prior to the designated completion date.

8. This articulation agreement will be in effect from the date of approval and may be applied to students who completed the associate degree identified in Part A on or after the date specified. Review and renewal of this agreement will be made at five-year intervals. Officials identified in #12 will be notified for the purpose of review and renewal.
9. Stritch reserves the right to make policy or curricular changes that could affect the contents of this agreement.
10. Stritch and MATC may seek to jointly develop material and processes to promote this agreement. Stritch reserves the rights to review promotional materials used.
11. No financial implication concerning the transfer or exchange of cash, equipment, or real estate is intended or implied by this agreement. Stritch and MATC are separate and independent institutions and intend to remain so.
12. All official notices under this agreement shall be sent to:

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