

## MEMORANDUM OF UNDERSTANDING

### GATEWAY TECHNICAL COLLEGE AND CARDINAL STRITCH UNIVERSITY

This articulation agreement establishes a relationship between Cardinal Stritch University (Stritch) and Gateway Technical College (Gateway) that will assist both schools in better serving the needs of transfer students. The agreement sets forth policies by which Gateway graduates may be admitted into bachelors programs offered through the College of Business & Management (CBM) at Stritch. The transfer policies described will be in effect upon date of signature for Gateway graduates with completion dates from May 2016. The agreement will be renewed at five-year intervals, with content changes as deemed appropriate by both parties. Stritch will administer this agreement according to the procedures cited in Part D.

*The following documents are attached to this memorandum:*

Part A: Program-to-Program Articulation Parameters: AAS Hospitality Management & Culinary Arts to BS Hospitality Management

Part B. Core/General Education Transfer Guide

Part C: Major Requirements Summary

Part D: Articulation Policies & Procedures

**Cardinal Stritch University**

**Gateway Technical College**

*Signatures on file in Office of Prior Learning Assessment.*

**PART A  
PROGRAM-TO-PROGRAM ARTICULATION PARAMETERS**

**ARTICULATION FROM:**

INSTITUTION: Gateway Technical College (Gateway)  
DEGREE(S): Associate of Applied Science (AAS)  
PROGRAM(S): Culinary Arts  
Hospitality Management  
--Tourism & Attractions  
--Food & Beverage  
--Hotels & Lodgings  
COMPLETION DATE: Degree awarded from May 2016  
ACCREDITATION: The Higher Learning Commission (HLC)

**ARTICULATION TO:**

INSTITUTION: Cardinal Stritch University (Stritch)  
COLLEGE: College of Business & Management (CBM)  
DEGREE: Bachelor of Science (BS)  
MAJOR(S): Hospitality Management  
ACCREDITATION: The Higher Learning Commission (HLC)  
EFFECTIVE DATE: August 2016 to present

**PART B  
CORE/GENERAL EDUCATION TRANSFER GUIDE (BS)**

Cardinal Stritch University’s Core Curriculum is rooted in the liberal arts and the Franciscan intellectual tradition. It is designed to educate students so that they can make contributions to the world guided by a concern for issues of justice and ethical behavior. The Core Curriculum has three main goals: 1. the cultivation of intellectual and practical skills (what students should be able to do), 2. the demonstration of personal and social responsibilities (what students believe), and 3. the acquisition of knowledge (what students should know).

The Common Core consists of coursework aligned to the outcomes below. Total credits for the Core should equal at least 33 credits.

**SKILLS (9 credits)**

**Oral Communication**—one course in public, interpersonal, or group speech

**Written Communication**—one course in research-based composition

**Mathematics**—one course in math above intermediate algebra

**RESPONSIBILITY (6 credits)**

**Franciscan Heritage & Values**—must be taken at Stritch

**Moral & Ethical Reasoning**—one course in ethical theory

**KNOWLEDGE (18 credits)**

**Human Societies I**—one course in psychology, sociology, economics, political science, et al.

**Human Societies II**—one course in history or literature

**Aesthetic Values**—one course in fine arts, music, or literature

**Spiritual Understanding**—one course in religious studies

**Physical & Natural World**—one course in physical or biological sciences

**Core Elective [Plus One]**—one additional course from Knowledge categories

**Cultural Awareness**—met by transfer or completion of a course above containing multicultural content

Due to individual variations in how Gateway general education requirements are met, transfer results will vary. The following guide identifies Gateway general education courses that will satisfy Core requirements and is intended to be used for course planning at the associate level. General education coursework not applied to a specific Core competency will transfer within a block of elective credits. To apply to the Core, a grade of “C-“ or better is needed and the course must be a minimum of 2 semester credits. (Also see Sec. D, No. 5.)

<b>STRITCH CORE COURSE/REQ.</b>	<b>APPLICABLE GTC COURSE</b>
<b>Oral Communication</b>	801-196 Oral/Interpersonal Communication 801-198 Speech
<b>Written Communication</b>	801-150 English Composition II 801-199 Written Communication II
<b>Mathematics</b>	804-189 Introductory Statistics
<b>Franciscan Heritage &amp; Values</b>	N/A

<b>Moral &amp; Ethical Reasoning</b>	809-166 Intro to Ethics: Theory & Apps
<b>Human Societies I</b>	801-141 Intro to Mass Communications 809-128 Marriage & Family 809-134 Abnormal Psychology 809-143 Microeconomics 809-144 Macroeconomics 809-159 Abnormal Psychology 809-172 Diversity Studies 809-188 Developmental Psychology 809-195 Economics 809-196 Intro to Sociology 809-198 Intro to Psychology
<b>Human Societies II</b>	N/A
<b>Aesthetic Values</b>	304-118 Art History 801-177 Creative Writing
<b>Spiritual Understanding</b>	N/A
<b>Physical &amp; Natural World</b>	806-102 Environmental Chemistry 806-105 Principles of Animal Biology 806-112 Principles of Sustainability 806-114 General Biology 806-134 General Chemistry 806-143 College Physics 1 806-154 General Physics 1 806-167 Science of Technology 806-172 Basic Nutritional Science* 806-177 General Anatomy & Physiology 806-179 Advanced Anatomy & Physiology 806-186 Intro to Biochemistry 806-189 Basic Anatomy 806-197 Microbiology AAS Culinary Arts
<b>Cultural Awareness</b>	809-172 Diversity Studies

\*Fulfills requirement only under terms of this agreement.

**PART C  
MAJOR REQUIREMENTS SUMMARY**

**BS Hospitality Management**

The Hospitality Management program is designed for students interested in an entry-level management position in one of three general hospitality related areas: management of hotels and lodges; management of restaurants and bars; and management of events, meetings, and conventions. The program will provide students with a solid business-focused knowledge base upon which they can launch their leadership role in the hospitality industry.

The curriculum is built on a foundation of previously completed culinary, meeting and event, or hospitality and hotel management coursework and incorporates a foundational set of business coursework, some of which may be expected to have been satisfied by successful completion of a related associate degree. Additional educational enrichment is provided in each of the three content areas via four upper-division classes designed to extend the student’s theoretical and practical knowledge-base in the profession.

A total of 42 credits comprise the major, 30 foundational business credits and 12 advanced credits in the area of specialization. Transfer equivalencies are based on the evaluation of both individual courses and program outcomes assessed for applicability to specific course requirements. For direct course equivalencies, a grade of “C-” or better must be earned for the course to transfer as meeting the requirement. Some requirements may be met by degree completion in specific content areas, based on evaluation of program outcomes. Listed course equivalents may not appear in all AAS curricula. Also see Part D.

Stritch Requirement	Credit	Gateway Transfer Equivalents*
<b>Foundational Business Courses</b>		
Financial & Managerial Accounting	3	Met by AAS in Hospitality Mgt or Culinary Arts
Introduction to Business & Leadership	3	Met by AAS in Hospitality Mgt or 196-190
Business Law	3	Met by AAS in Hospitality Mgt
Principles of Marketing	3	Met by AAS in Hospitality Mgt or 104-101
Human Resources Management	3	
Business Finance	3	
Management of Information Systems	3	107-011
Micro/Macro Economics	3	809-195
Organizational Behavior	3	
Capstone	3	
<b>Hotel &amp; Resort Ops Concentration Courses</b>		
Hospitality Sales	3	
Hospitality Revenue Management	3	
Hotel & Resort Operations	3	
Hospitality Entrepreneurship	3	

<b>Culinary Management Concentration Courses</b>		
Food Service Layout & Design	3	
Advanced Food Service Management	3	
Hospitality and Food Service Mgt Research	3	
Quality & Service Mgt in the Hospitality Industry	3	
<b>Meeting &amp; Event Mgt Concentration Courses</b>		
Sustainable Event Management	3	
Strategic Hospitality Design in Sports & Entertainment	3	
Event Sales & Marketing	3	
Contracts & Negotiations	3	

\*Evaluation based on program outcomes as well as individual course content. Courses listed may not be included in a specific AAS program.

## **PART D ARTICULATION POLICIES & PROCEDURES**

1. This articulation agreement is based upon Gateway Technical College (Gateway) 2016-2017 requirements for the associate degrees listed in Part A. A 2.0 cumulative GPA at associate degree completion is required for this agreement to be in effect.

Without degree completion, Gateway courses will be evaluated on an individual, course-by-course basis, and some courses accepted through this agreement may not be accepted or may not apply as indicated.

2. The articulation agreement applies toward admission to and completion of the Bachelor of Science (BS) in Hospitality Management offered by the College of Management & Leadership of Cardinal Stritch University regardless of class location or modality.
3. In order to be admitted into the Bachelor of Science degree program, students must have:
  - a) Two years of full-time work experience post-high school, including exposure to the functions of management: planning, organizing, staffing, directing, and/or controlling. Volunteer or military experience may be included.
4. The number of semester credits which may be applied through the agreement per degree is:

69 cr. AAS Hospitality Management  
69 cr. AAS Culinary Arts

A minimum of 120 credits is required for BS degree completion with a cumulative GPA of 2.00. Some students may earn more than 120 total credits in completing the BS degree, based on individual transcript variations.

5. Entering students who have successfully completed Gateway general education courses with a grade of “C-” or better may apply them toward satisfying Stritch Core requirements as specified in Part B. Similarly, courses deemed equivalent to major or prerequisite requirements and earning a grade of “C-“ or better may be applied to the major. All other Gateway courses completed, regardless of grade, transfer as a block of elective credit.
6. Entering students are required to complete all credits in the major, any assigned prerequisites or auxiliary courses, and all other requirements listed in Part C to receive a Stritch Bachelor of Science degree. A minimum of 30 credits must be completed at Stritch to meet academic residency requirements.
7. Upon individual assessment, the terms and intent of this agreement may be extended to include degrees identified in Part A that were completed prior to the designated completion date.
8. This articulation agreement will be in effect from the date of approval and may be applied to students who completed the associate degree identified in Part A on or after the date

specified. Review and renewal of this agreement will be made at five-year intervals. Officials identified in #12 will be notified for the purpose of review and renewal.

9. Stritch and Gateway will provide academic advising to Gateway learners inquiring about Stritch programs. Learners will be connected with a Stritch advisor prior to transfer. Stritch and Gateway will share materials, catalogs, and other information to facilitate learners' understanding of requirements and programs. Gateway will assist Stritch in arranging recruitment events on its campuses.
10. Stritch reserves the right to make policy or curricular changes that could affect the contents of this agreement.
11. Stritch and Gateway may seek to jointly develop material and processes to promote this agreement. Stritch and Gateway reserve the rights to review promotional materials used. Each institution may provide a link to this agreement and/or the other institution at its website, with notice to the other party.
12. Both parties agree that failure to maintain regional accreditation will be grounds for termination of the agreement. Failure to maintain accreditation required by the specific academic program(s) referenced in this agreement will be grounds for exclusion of that program from the agreement.
13. Gateway desires to track the use of articulation agreements by our students. If possible, Stritch will send Gateway the total number of credits transferred from Gateway annually or other data that can be conveniently produced.
14. No financial implication concerning the transfer or exchange of cash, equipment, or real estate is intended or implied by this agreement. Stritch and Gateway are separate and independent institutions and intend to remain so.
15. Both parties agree to provide at least one-hundred eighty (180) days' advance written notification of their intent to cancel this agreement. Gateway students who apply to Stritch prior to the cancellation date will be permitted to transfer credits under the agreement terms.
16. All official notices under this agreement shall be sent to:

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Coordinator, Prior Learning Assessment & Articulation  
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Assistant Provost/VP Institutional Effectiveness and Student Success

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