



CARDINAL STRITCH UNIVERSITY

ARTICULATION AGREEMENT TRANSFER SUMMARY

Gateway Technical College AAS Marketing to Stritch BS Management

Students earning an AAS in Marketing from Gateway Technical College as of May 2016 may transfer at least 60 credits toward a BS in Management at Cardinal Stritch University. The following chart outlines a possible transfer scenario, how those credits apply to the BS degree, and which requirements remain to complete at Stritch. To maximize credit transfer, some substitutions may be identified. Transfer results may differ based on individual students' transcripts.

	Gateway Coursework		Stritch Coursework	
Core Requirements:				
Written Communication			3	EN 102 Research Writing
Oral Communication	3	Oral/Intrp Comm		
Quantitative Literacy			3	MT 120 Statistics
Franciscan Heritage/Values			3	SEM 104 Seminar
Moral & Ethical Reasoning			3	PL 101 or other ethics course
Human Societies I	3	Intro to Psychology		
Human Societies II			3	Hist or Lit course
Aesthetic Values			3	Fine Art or Lit course
Spiritual Understanding			3	Religious Studies course
Physical and Natural World			3	Science course
Core Elective/Plus One	3	Intro to Diversity Studies		
Cultural Awareness	--	Met by Intro to Div Stud		
Prerequisites:				
Persuasive Writing	3	English Comp I		
Pre-Statistics	5	Tech Math I*		
Major Requirements:				
Mgt & Leadership			3	MGT 405
Comm for Mgt & Business			3	MGT 461
Organizational Behavior			3	MGT 435
Accounting I: Financial	4	Accounting Principles*		
Human Resource Mgt			3	MGT 445
Intro to Mgt Info Systems			3	MGT 430
Microeconomics			3	ADM 341
Macroeconomics	3	Macroeconomics		
Financial Planning/Control Sys			3	MGT 450
Marketing	3	Marketing Principles		
Capstone			5	MGT 499
General Electives:				
	43	Block credit transfer		
Total Credits:	70	+	50	=120

*recommended substitutions